

Bridal Makeup Tips

by Robert Jones

On her wedding day, a brides makeup should not be trendy...it should bring out her best features. Experiment and do dry runs well before the wedding day...take Polaroid picture to check results.

Morning

- Morning light will show everything.
- More natural look...go light on powder.
- No bold eyes or lips.
- Warmer shades will photograph better.
- Less eye shadow...define lash line more with multiple coats of mascara or false eyelashes.
- Use softer lip color.

Midday (Noon-3pm)

- Lighting is harshest and casts shadows.
- No sheen or dewiness...matte finish.
- Foundation should not be heavy.
- No frost shadows...shimmer is okay.
- Mid-tone and accent shadows should be matte...don't use 3 shimmers.
- Eyeliner should be very close to lash line.
- False lashes are great...or layer mascara.

Late Afternoon

- Lighting is most beautiful... "Jesus light".
- Perfect time if bride has less than perfect skin.
- She can have more drama.
- Bronzing glow (sunless tan or bronzing beads) so flash doesn't wash her out.
- Shimmer shadows, not frost...keep mid-tone matte.
- Define lash line or use false lashes...can line heavily.
- She can wear richer lip color.